




**Banking
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National Urban Livelihoods Mission
Ministry of Housing & Urban Poverty Alleviation

DEENDAYAL ANTYODAYA YOJANA - NATIONAL URBAN LIVELIHOODS MISSION (DAY - NULM) (RBI/2017-18/5 Dated July 1, 2017)

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LAUNCHING & IMPLEMENTING AGENCY

- ❖ Government of India, Ministry of Housing and Urban Poverty Alleviation (UPA Division) has restructured the existing Swarna Jayanti Shahari Rozgar Yojana (SJSRY) and launched the NULM w.e.f. 24.09.2013.
- ❖ Scheme is operative in all districts headquarters irrespective is population and all cities with population of 1 lakh or more.
- ❖ The Mission with enhanced scope was renamed as “Deendayal Antyodaya Yojana -National Urban Livelihoods Mission (DAY-NULM)” wef dated February 19, 2016.
- ❖ The Self Employment Programme (SEP) component of NULM will focus on providing financial assistance through a provision of interest subsidy on loans to support establishment of individuals and Group Enterprises and SHGs of urban poor.



TARGET & FEATURES OF DAY- NULM

Target of DAY – NULM:

- Minimum percentage of women beneficiaries under Self Employment Programme (SEP) shall not be less than 30%,
- SC/ST must be benefited at least to the extent of the proportion of their strength in the city/town population of poor,
- 3% for PWD,
- 15% for minority community.

Selection of Beneficiary:

- The loan application will be recommended by task force.
- No minimum educational qualifications.
- Financial assistance should be extended only after the prospective beneficiary has acquired required skills training for running the proposed micro-enterprise.
- In addition to skill training of the beneficiaries, the Urban Local Body (ULB) will also arrange to conduct EDP Programme for 3-7 days.

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DAY- NULM_TASK FORCE

The indicative composition of the Task Force is as follows

TASK Force at ULB level	Role
Chief Executive Officer (CEO) ULB/ Municipal Commissioner of Urban Local Body	Chairman
City Project Officer, ULB /or any authorized representative of ULB	Member Convener
Lead District Manager	Member
Representative from District Industries Centre (DIC)	Member
Senior Branch Managers (Max.2) of banks	Member
Representative (2) of Area Level Federation/Civil Level Federation	Member



INTEREST SUBVENTION

- a) The difference between 7% p.a. and the prevailing It is to be provided to banks under NULM.
- b) An additional 3 percent interest subvention will be provided to all Women Self Help Groups (WSHGs) who repay their loan in time.
- c) After disbursement of loan to the beneficiaries, the concerned branch of the bank will send details of disbursed loan cases to ULB along with details of interest subsidy amount.
- d) Claim of interest subvention- quarterly basis.



LOAN TO INDIVIDUAL

Eligibility: An urban poor individual for setting up a micro-enterprises for self employment.

Age: beneficiary should have attained 18 years age.

Project Cost: The maximum unit project cost for individual micro-enterprises cases is Rs. 2.00 lakh.

Collateral on Bank Loan: No collateral security required. Banks are mandated not to accept collateral security in the cases of loans up to Rs. 10 lakh extended to units in the MSE Sector. Therefore only the assets created would be hypothecated/ mortgaged/pledged to banks for advancing loans.

Margin: Nil margin up to Rs. 50,000. Above Rs. 50,000 – 5 to 10% of the P.C.

Repayment: 5 to 7 years after initial moratorium of 6-18 months as per norms of the banks.



LOAN TO SHG

Eligibility: The group enterprise should have minimum 5 members with a minimum of 70% members from urban poor families. More than one person from the same family should not be included in the group.

Age: All members of the group enterprise should have attained an age of 18 years at the time of applying for loan.

Project Cost: The maximum unit Project Cost for a group enterprise is Rs. 10 lakh.

Margin: No margin money on loan up to Rs. 50,000. Above Rs. 50,000 margin money will be 5 to 10% of the Project Cost.

Type of Loan: Loan can be extended either as a single loan to the group functioning as one borrowing unit or each member of the group can be provided individual loans up to 2 lakhs and an overall cap of 10 lakhs based on mutual trust and collateral substitute among the group.



NULM LOAN TO SHG

Type of Loan Facility: Banks may extend finance to groups for capital expenditure in the form of Term Loan and for Working Capital, through Cash Credit Facility. Banks may also extend Composite Loans for Capital Expenditure and Working Capital, depending upon Group's requirement.

Collateral security and guarantee on Bank Loan: No collateral security and guarantee required. Only assets created would be hypothecated/ mortgaged/ pledged to banks for advancing loans. The banks may approach CGTMSE guarantee.

Repayment: 5 to 7 years after initial moratorium of 6-18 months as decided by banks.



**For any queries regarding
DAY-NULM Scheme**

you may visit:

<https://nulm.gov.in/>

Thanks

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